



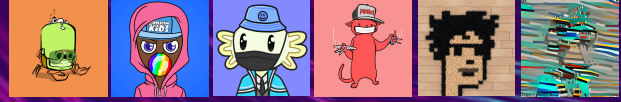
TIPS FOR

SHILLING

— **NFTS ON TWITTER** —

BY: DAN THE LOST BOY OF PROJECT LB52

STEP BY STEP



1

< Use a nice catchy intro ie: "Hey there I just listed a new Piece..." The title of the collection and the name of your Piece should be included.>

2

< Give a brief but interesting description of the work. Keep it short, remember only 280 characters total.>

3

< Break it up by adding spaces between some sentences so that information is easier to digest.>

4

< Add Primary ETH Price, range, or reserve. Leave no room for guesswork when the potential buyer gets to the listing page..>

5

< Add a listing link to your work. Delete autofill image and replace from camera roll, so that the image/video appears with a retweet. If you do not do this, and someone retweets the Piece their audience might not see it.>

6

< Use hashtags but don't overuse them. Pick your favourite 3 and commit.>

7

< Tag the platform your work is available on. You could use @opensea or @rarible for some examples.>

8

< Review, review, review - no spelling errors is ideal. You only get one shot, there are no edits! If you make a crucial mistake, you will have to delete the tweet and start over.>

9

< If you're dropping multiple pieces then use the Thread feature to keep it all together and organized.>

10

< Make an interesting drop video to show multiple pieces in one video. Make it fun and engaging so get the potential buyer excited to check out your piece.>

REVIEW:

List all of the information about your piece in the tweet so when the potential consumer goes to the link they know what to expect. No surprises.

Delete the picture when posting a link to your work, take the picture or media from your camera roll.

It keeps the visual aspect with the tweet even when retweeted, this is key if a large page shares your work.

Use hashtags, but keep it simple and transparent. There should be no surprises once the potential buyer clicks your link.

Be persistent and consistent but not spammy or desperate. Stay active and share your work often but don't get shell crazy. It can be a bad look to overdo it on the self-selling.

Support others too! Share other artists' work and create meaningful relationships in the space. There are a lot of great, insightful people that are just waiting to connect with you. Be authentic and give support with no expectations.

Have fun and engage with potential buyers! The energy you bring to the piece and your community will have a direct effect on its overall success.



Dan The NFT Boy
@danthelostboy

72hr auction on now - like and rt to support!
the unofficial @blazedcats theme song NFT is available
on @opensea

0.05Ξ min bid - 1Ξ reserve

50% of auction proceeds will be donated towards
Mental Health charity. #blazedcats #lowgascats
#blazedsong

opensea.io/assets/0x495f9...

**FOLLOW @DANTHELOSTBOY
AND @PROJECTLB52 ON
TWITTER AND JOIN THE
CONVERSATION ON DISCORD.**
<https://discord.gg/mzquEEYMxu>

*"nfts are going to change the world...more than they already
have...more than we understand...more than...
more..."*

DAN THE LOST BOY OF PROJECT LB52